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## business briefs



(L-R) Cole Foster (5), Cooper Smith (8), Devon Smith (8), Tea Sloane Smith (4), Sophie Foster (8)  
Photo Jennifer Aaker

### Diablo Foods Supports Alex's Lemonade Stand

For three years in a row, a small group of Lafayette children have been raising money for cancer research by operating an 'Alex's lemonade stand' in front of Diablo Foods. "My children heard the story of a little girl who suffered from cancer and ran as many 'Alex's lemonade stands' as she could," says Jennifer Aaker, mother of the Smith children, "they were so touched by her that they decided to do the same." The Alex's Lemonade Stand Foundation is a non-profit that helps in the organization of lemonade stands by providing the necessary outfitting and sends the money collected to cancer research for children (<https://www.alexlemonade.org/>). "Diablo Foods supports us by letting the kids run the stand by their front door," says Aaker, "it gets us a lot of foot traffic." This year the children made \$1047.44 based partly on matching funds and fueled with Odwalla Lemonade. "We didn't ask people to pay anything," commented Aaker, "just to have a cup and if they wanted to donate to Alex's Lemonade Stand, they could." "I like to get money to help others," said her 8-year old son, Devon Smith. "Doing the stand helps children with cancer," added 8-year old Sophie Foster. The Foster and Smith children plan to run another event next year.

### New Realtor at Alain Pinel

Alain Pinel Realtors (APR) announces the addition of Tracy Tilin McKendell to its team in the Orinda office. Tilin McKendell joins APR from McGuire Real Estate, although most of her real estate career has been spent with Prudential California Realty in the Piedmont office. Prior to her real estate career, Tracy was a practicing Family Therapist. While Tracy Tilin McKendell's practice is centered in the greater Oakland area, she has served clients from San Francisco to Dublin to Walnut Creek to Hercules, and especially enjoys introducing clients to "hidden gems" in different neighborhoods. 2 Theatre Sq # 215, Orinda, 258-1111.

### Mt Diablo Business Women Networking Dinner

July 8th, 2010 5:45pm- 8:30

Lafayette Park Hotel, 3287 Mt Diablo Blvd., Lafayette

Guest Speaker: Mary Jane Ryan "Surviving Change You Didn't Ask For." Change is hard, we say, and it is even harder when change is forced upon us. In today's tough times, we may be forced to reinvent our career or downsize our lives; at any point in life, we may lose a love or a dream. Our first reaction to change we didn't ask for may be to rail against fate. But what if we could see past today's turmoil and spot the opportunities that lie within unasked-for change? That is the promise of AdaptAbility, M.J. Ryan's paradigm-shifting new book on not merely surviving but thriving when change is absolutely required. For info and registration contact [www.MtDiabloBusinessWomen.org](http://www.MtDiabloBusinessWomen.org)  
Cost: Members \$37 Guests \$47 Pre-registration required by noon July 5th. Please no walk-ins.

### Promotion and Entertainment at Star Pilates

Women from the Zumba class at Star Pilates in Moraga surprised and delighted Moraga Farmers' Market patrons with a demo in the parking lot on June 6th.

### News from the three Chambers of Commerce

Lafayette

- Ribbon Cutting at Risk Concepts Insurance Brokers, Inc. on June 24th, 5-5:30pm, 3732 Mt. Diablo Blvd., Suite 375.

- Business Issues/Government Affairs Committee Open Meeting on June 25th, 8-9am at the Chamber of Commerce.

Moraga

- Moraga Business Person of the Year dinner for Mike Lawrence - Manager CVS - at Terzetto Cuisine, 6-8pm.

Appetizers, wine and dinner sponsored by Mechanics

Bank. Members and invited guests only. RSVP Yelena Mucovich, [globalsecuritysystems@juno.com](mailto:globalsecuritysystems@juno.com).

Orinda

- Summer Tri-Chamber Mixer on Wednesday July 14, from 5:30-7pm at Veteran's Memorial Building, 3780 Mt. Diablo Blvd., Lafayette.



Photo Andy Scheck

Reach the reporter at: [info@lamorindaweekly.com](mailto:info@lamorindaweekly.com)

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