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Orinda Senior to Ride 3,000 Miles to Raise Cancer Awareness

Submitted by Richard Perez



From left, Nick Bloisa and Orinda resident Rick Perez will ride from California to Florida to raise funds and awareness for breast cancer. Photo provided

then the two cyclists started their adventure on June 14. For more information and to donate, visit www.laurasride.org and www.crowdrise.com/lauras-ride.

This June, longtime Orinda resident Rick Perez, 69, and friend Nick Bloisa, 70 - both who maybe should have better sense - will cycle from Santa Monica to St. Augustine, Fla., as a fundraiser in memory of Laura Bartron, a close friend of Bloisa who succumbed to breast cancer at the age of 45. Although her life was far too short, Laura, who worked as a Nutritionist at Renaissance Club Sport in Walnut Creek, touched and enriched the lives of numerous others, friends say. Bloisa and Perez say they are determined to fight breast cancer with this epic 3,000 mile bicycle adventure that will cross the USA.

Through this adventure, Laura's Ride will raise funds for the Danville-based Lazarex Cancer Foundation in support of patients fighting breast cancer and to help move breast cancer research forward. Their goal is to raise \$100,000.

The ride started with a Kickoff Party on June 9,

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