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THE APP RAP

By Alex Pawlakos

App: Evernote, by Evernote Corporation

For: All smartphones

Price: Free

Evernote is a very useful note-taking app that lets the user organize and access everything they want to remember. There are many occasions where you might want to jot down a little note to yourself, or make a to-do list, make travel plans, store a web page for future reading or even store a picture or a photo. For most of us, the problem is accessing the notes at a later date to quickly find a specific item. The beauty of Evernote is that it enables you to search all your notes by keyword or phrase. It even searches text within images, and will list any notes or images you have previously saved that contain that keyword or phrase. For example, if you took a picture of the label on a bottle of chardonnay and saved it in Evernote, you could search the word "chardonnay," and retrieve that picture, along with any pictures or notes with the word "chardonnay." This app also allows you to create tabs for blocks of notes that can be organized into notebooks for easy recall. It makes it simple to have individual notebooks dedicated to travel, business or school, contacts, to-do lists, recipes, photos, family, and more. As an added bonus, this app lets you synch all your notes with all your devices, including your smartphone and your personal computer. Evernote is especially useful for students and business people on the go.

Alex Pawlakos enjoys biking, weightlifting, and tutoring in his spare time. He is a reporter on Express Yourself!(tm) Teen Radio.

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