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By Laurie Snyder



Sue Breedlove Photo provided

Genuinely cares about her clients. Honest. Professional. Gives sound advice. An insurance expert with integrity. Those are just a few of the observations made over the years about Orindan Sue Breedlove - the Chamber of Commerce Business Person of the Year.

A Wisconsin native and graduate of Arizona State University, Breedlove spent much of her professional life in corporate sales before venturing into the insurance arena. As owners of Breedlove Insurance, she and her husband, Jim, represent insurance buyers rather than sellers, and work directly with individuals, families and companies to assess their respective needs for health, business, life or long-term care insurance. Clients never need to pay increased premium rates or other fees.

"We hear words such as puzzling, perplexing and frustrating when people tell us about their efforts to find the right insurance for their needs," they explain via their website (www. breedloveinsurance.com/), adding that they've

solved many a complex client puzzle along the way. Currently, they're using their blog to teach others about potential tax implications of The Affordable Care Act. In addition, they have been volunteering in the Orinda community for nearly two decades - becoming familiar faces at St. Stephen's Church and numerous Rotary and Chamber events.

Also slated to be honored at the Feb. 20 special awards luncheon are: Echo Grove (New Business of the Year), McDonnell Nursery (Small Business of the Year), Morrison's Jewelers (Chamber Member of the Year), and Tom Romaneck of Romaneck Painting Company (Ambassador of the Year).

The program will be held at the Orinda Country Club, beginning with networking at 11:30 a. m., the luncheon following at noon. RSVPs are requested by Feb. 18. Tickets are \$30 per person, and may be purchased online at: www.orindachamber.org. For information, contact Candis Kattenburg: (925) 254-3909; info@orindachamber.org.

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<u>back</u>

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